

Al Betz

CEO, Outfluence Communication



Al Betz, author of “Just Keep Showing Up,” has been inspiring audiences to recognize that showing up - cleverly, consistently, and authentically - is the most powerful communication of all. Al will be exploring the future unknowns surrounding A.I., but, more importantly, teaching us about human traits and how they impact the record.

Al Betz began his court reporting career in 1968 at the age of 19. His early career path took him from the Maryland Worker’s Compensation Commission to the United States District Court for the District of Maryland.

In 1977, Al transitioned into freelance court reporting, and today has a nationwide reputation as a real-time reporter, an author, and a leader in the court-reporting profession. As an author, he has interviewed and transcribed the stories of numerous subjects-including families of 9/11 victims-in an effort to preserve their loved ones’ life stories. Al loves to write and is also the author and publisher of three books and two eBooks, including:

Outfluence: The Better Way to Influence

Polishing the Pearl: The Art of Professional Performance

Power Writers: Stories of the World’s Trusted Court Reporters and Captioners

George Anderson

President, Principal Consultant at && IT



SECURING YOUR DIGITAL WORKSPACE: CYBER RESILIENCE FOR FREELANCERS AND SMALL BUSINESSES

Cyber threats don't discriminate by size—freelancers and small businesses face growing risks in today's digital landscape. Join George Anderson for an insightful keynote on building practical, cost-effective cyber resilience without enterprise-level resources.

Explore essential tools, habits, and strategies to protect your data, reputation, and operations. Perfect for solo professionals and small teams looking to stay secure and competitive in 2026 and beyond.

George Anderson is a seasoned IT and Cybersecurity Consultant with over 25 years of experience delivering technical leadership to organizations across the Greater Toronto Area. He specializes in infrastructure design, risk management, and security architecture, helping businesses enhance digital resilience and align technology with strategic goals.

George is trusted for his ability to design and implement robust enterprise IT infrastructure, software, and services tailored to diverse operational needs. His expertise spans application modernization, cloud security, compliance frameworks, and threat mitigation. Known for his analytical mindset and leadership in complex, high-stakes projects, George consistently drives innovation, operational excellence, and secure digital transformation.

Joan Yaehne



In a profession shaped by constant technological change, Joan will share her experiences as a penwriter and the challenges she encountered throughout her career. Much like the technological shifts facing the industry today, Joan navigated significant advancements in her own time.

She will guide us through her transition from dictating notes on a tape recorder for her scopist to implementing Case Catalyst and reflect on her reaction to the introduction of the electronic steno machine and the impact it had on her career.

Joan Yaehne was among the last penwriters in Alberta at the time of her retirement in 2020. She began her career in 1972 as a student court reporter and went on to enjoy a long and distinguished career, serving as a special duty reporter, a Court of Queen's Bench reporter, and a freelance court reporter. In her retirement, Joan enjoys spending time with family, especially her two grandkids, she volunteers at the Airdrie Food Bank three days a week, kayaking and paddle boarding, gardening, and travelling.

Tanya Geisler

CPPC, Tanya Geisler Coaching



FROM IMPOSTER TO TRAILBLAZER: REDEFINING LEADERSHIP CONFIDENCE

This keynote reframes the Imposter Complex as a “Trailblazer’s Complex,” transforming self-doubt into a powerful leadership edge.

Tanya equips audiences with tools to identify and overcome limiting beliefs, creating pathways for bold, authentic leadership.

Tanya Geisler is a seasoned leadership/executive coach, in-demand international TEDx speaker, and expert the Trailblazers' Complex (often called the Imposter Complex/Syndrome), with close to 20 years of experience helping high-achieving leaders overcome self-doubt and step into their ICONIC potential. Known for her direct yet compassionate approach, Tanya has worked with executives, entrepreneurs, and changemakers across industries to redefine what it means to lead with confidence. Her work is grounded in the belief that each leader has a unique brilliance just waiting to be unleashed, and she is fiercely committed to helping her clients transform their doubts into their greatest leadership assets.